

Volume 22, Issue 2, DOI: <u>https://doi.org/10.17576/ebangi.2025.2202.38</u>

Article

# Impact of Personal Experience on Artistic Creation by Chinese Film Directors in Cross-Cultural Communication

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Received: 20 February 2025 Accepted: 06 May 2025

Abstract: This research explores how Chinese film directors' personal experiences influence their artistic creation, particularly in cross-cultural communication. Drawing from cultural heritage, life journey, and professional encounter, directors infuse their work with authenticity, emotional depth, and innovative storytelling. Key themes identified include artistic expression, cross-cultural influence, literary inspiration, and strong character development, contributing to film resonance locally and globally. With qualitative methodology, in-depth interviews were conducted on 25 directors selected through purposive sampling. Thematic analysis with NVivo software identified patterns in their creative process, thematic choice, and strategy for engaging global audience. Interpretative phenomenological analysis (IPA) applied open, axial, and selective coding until data saturation was reached. Ten key themes emerged: Artistic Expression, Authenticity, Interplay of Chinese & Western Cultures, Emotion & Experience, Literary Inspiration, Knowledge & Background, Optimistic Perspective, Creative Phase, Strong Character, and Film Creation Theme. Findings highlight the pivotal role of personal experience in shaping artistic vision, emphasizing resilience, cultural identity, and emotional storytelling. Directors balance traditional Chinese aesthetics with modern technique, fostering cross-cultural dialogue and global understanding. This paper underscores how personal authenticity and cultural heritage enrich filmmaking, enhancing Chinese cinema's global appeal while preserving its unique identity. It provides valuable insight into the significance of Chinese cinema and a deeper understanding of filmmakers' motivation and creative intention.

Keywords: Cross-Cultural communication; Chinese cinema; personal experiences; artistic creation; film directors

# Introduction

Globalization of film industry has made cross-cultural communication an indispensable tool for filmmakers, enabling them to bridge cultural divides and engage diverse audiences (Lu, 2022). Given this dynamic landscape, directors' personal experiences shaped by cultural heritage, life journey, and professional encounter — emerge with pivotal influence upon their artistic creation (He, 2024). These experiences have inspired narrative style, thematic choice, and cinematic aesthetics that resonate across cultural boundaries.

Chinese cinema, a growing force in global industry, demonstrates the significant role of personal narrative while overcoming cross-cultural challenges (Chalaby, 2024). Esteemed directors such as Zhang Yimou, Ang Lee, and Wong Kar-wai illustrate how cultural authenticity and personal experience transcend linguistic and cultural barriers, crafting films that engage global audiences while preserving local identity

(Wang, 2023). Their works highlight profound connection between life experience and creation of compelling, culturally rich cinema.

This research explores directors' personal experience and their artistic output in the context of crosscultural communication (Zhuofan et al., 2023), and examines how these experiences inform storytelling technique, visual style, and thematic depth, helping directors navigate cultural barriers and connect with diverse audiences (Polydorou, 2024). Analyzing Chinese directors' contribution to global cinema, we shed light on the strategy and challenge involved in creating films which are both locally authentic and globally appealing. As globalization reshapes the cinematic landscape, understanding the role of directors' personal experiences is increasingly vital. This exploration contributes to the discourse on cross-cultural communication and provides insight into the evolving nature of filmmaking in an interconnected world (Jianwei & Jianguo, 2023). It underscores how personal narrative enriches the artistic & cultural dimensions of contemporary cinema.

This study also delves into how directors' experiences bridge tradition vs modernity, fostering innovation while retaining cultural authenticity. Their abilities are investigated in adapting storytelling technique to diverse cultural sensibility without compromising the origin (Sun, Ye & Feng, 2024). By case analysis of renowned directors, we explore the delicate balance between commercial viability and artistic integrity, especially in meeting expectation of both domestic and international audiences. Therefore, this research highlights the role of film directors as cultural ambassadors with unique perspective to foster global dialogue and cultural exchange through cinema. It underscores the profound influence of directors' personal experience on artistic vision and their ability to craft narrative that resonates universally while rooting deeply with cultural identity (Xinya & Zhuofan, 2023). This research reaffirms the transformative power of cinema as a medium for global dialogue, emphasizing the importance of personal authenticity in creating films that transcend borders, inspire empathy, and enrich shared human experience.

### **Literature Review**

Impact of personal experience on artistic creation has been a subject of interest in film studies, especially in cross-cultural communications. For Chinese directors, personal experiences rooted in cultural heritage, historical event, and individual life story are central to their cinematic narrative (Demmer et al., 2023). These experiences inform their creative vision, enabling them to produce culturally rich films of domestic & global resonance. This review examines key studies on the role of Chinese directors' personal experience in shaping artistic output, and explores how these experiences influence cross-cultural communication through cinema (Ford & Fei, 2023).

Personal experience imposes significant influence on thematic choice, narrative style, and visual storytelling. Directors like Zhang Yimou and Chen Kaige among 5th generation Chinese filmmakers often draw from their experience during Cultural Revolution, reflecting themes of resilience and social transformation (Murphy et al., 2021). Films such as To Live and Farewell My Concubine encapsulate the directors' reflection on societal upheaval, blending historical commentary with compelling visual aesthetics (Jiao, 2023).

Directors of 6th generation like Jia Zhangke pivot toward contemporary social issues, influenced by experiences in urbanizing China. Films such as A Touch of Sin showcases Jia's ability to intertwine realism with poetic imagery, offering critiques of modernity while staying grounded in personal observation of societal change (Sun, 2022). For directors like Wong Kar-wai, whose upbringing in post-colonial Hong Kong shaped his cinematic style, personal experiences are translated into a distinct focus on themes of identity, memory, and longing. His films such as In the Mood for Love steer fragmented storytelling and expressive cinematography to explore intimate relations.

This deep connection between personal experience and artistic vision highlights the profound role of a director's life journey in shaping cinematic expression. Whether drawn from historical tumult, societal transformation, or intimate reflection on identity, the stories resonate on both personal and universal levels (Ke, 2025). By channeling lived reality into works, they not only document cultural & social dynamics of times but contribute to the global language of cinema, inviting audiences to engage with diverse perspective and shared human emotion.

Chinese directors' cultural heritage serves as both inspiration and a bridge for cross-cultural communication. Zhang Yimou's works, for instance, emphasize traditional Chinese aesthetics while addressing universal themes of love, sacrifice, and perseverance, making his films accessible to global audience (He, 2024). His use of color, symbolism, and choreography in films like Hero transcends cultural boundaries, fostering appreciation of Chinese heritage and resonance among global audience (Fang, 2020). Ang Lee exemplifies the blending of Eastern and Western influences in bicultural background films such as Crouching Tiger & Hidden Dragon. His presentation of Chinese cultural elements within a universal narrative framework demonstrates how personal experience can enhance cross-cultural appeal (Li, 2024).

Similarly, Wong Kar-wai's urban sensibility allows interplay between Chinese identity and global modernity. His exploration of universal emotions, such as love and isolation, has made his work significant contributions to global cinema while maintaining cultural roots (Luo, Wu & Zhang, 2023). Despite all the achievements, language barrier, cultural stereotype, and censorship pose significant obstacle for Chinese directors to reach global audience (Tenzer et al., 2021), though restraint also inspired directors like Jia Zhangke with great works (Srivastava et al., 2023).

Commercial pressure of appealing sometimes dilute cultural authenticity. Directors must balance the pressure with personal & cultural integrity. Ang Lee's success in Hollywood illustrates how directors can overcome such challenges by integrating personal experience into universal storytelling structure (Shan et al., 2023). These challenges are navigated via resilience and adaptability among boosting globalization. By striking balance between preserving cultural authenticity vs appealing to diverse audiences, Chinese directors demonstrate that storytelling rooted in personal and cultural truth can transcend geographical and linguistic boundaries (Ford & Fei, 2023). Their innovative approaches enrich global cinema and pave the way for a more nuanced understanding of Chinese culture, proving that authenticity and universality are not exclusive but mutually enriching.

Directors' personal experience also drives innovation, particularly when given with globalization and digital technology. Rise of digital platforms has enabled Zhang Yimou and Stephen Chow etc. to bring culturally nuanced stories to global audience. Their ability to combine traditional storytelling with contemporary technique highlights how personal experience can shape evolution of Chinese cinema in a globalized industry (Kehinde et al., 2024). Moreover, directors' involvement in international collaboration has expanded the reach of Chinese cinema, which allows filmmakers to reinterpret cultural heritage through a global lens, enriching the cinematic landscape with diverse perspective (Yang & Higbee, 2024).

As Chinese directors continue to navigate the intersection of tradition and modernity, their personal experience remains a driving force in redefining cinematic expression. By globalization and digital innovation, they amplify the voice of Chinese cinema on the world stage and foster cross-cultural understanding through storytelling (Jianwei & Jianguo, 2023). The ability to adapt and evolve ensures Chinese cinema a vital & dynamic contributor to global film industry, offering audiences worldwide a deeper appreciation of cultural richness and creative ingenuity.

### Methodology

This research employs qualitative research, particularly in-depth interviews, to provide a nuanced understanding of the complexities of Chinese cinema. This approach captures filmmakers' emotion, motivation, and connection, offering valuable insight into the evolving industry. As a crucial tool, in-depth interviews reveal cultural perspectives on filmmaking, helping researchers decode the layered meanings within Chinese cinema in the digital age.

The interpretive paradigm examines films through multiple layers of meaning, with lights on directors' subjective experience and their cultural & social contexts. This framework establishes a strong foundation for analyzing the hidden complexities of cinema and society. Grounded in this model, qualitative research offers deep insight into experience and perspective, enriching the understanding of social phenomena.

By interpretative phenomenological analysis (IPA), we apply open, axial, and selective coding & induction with NVivo 14. Eligible informants are selected through purposive sampling for in-depth interview, and thematic analysis persists till data saturation. To enhance analytical rigor, the coding process follows a structured three-phase approach. During open coding, raw data are broken down to identify initial codes,

closely adhering to participants' original expressions. Axial coding is then applied to explore relationships among codes, forming conceptual categories based on context and meaning. Finally, selective coding integrates and refines core themes that represent the underlying patterns of experience. A coding tree is developed in NVivo to visualize the hierarchical structure of codes, categories, and emergent themes. This coding tree aids in identifying conceptual linkages, facilitating theme development and refinement throughout the analysis process.

In-depth interviews for this research were conducted with a total of 25 Chinese Film Directors (FD1 to 25). However, by the time when data from 18 directors were collected, it became evident that the data saturation had been met, whereby no new information was emerging from the data, and a pattern of redundancy in findings began to manifest throughout data analysis. In spite of data saturation, we proceeded with the rest interviews, extending to 22 to find still no new information emerging. The interview concluded after all 25 participants were interviewed, adding to the confirmation that no additional insights were forthcoming.

The research design offers a systematic framework with clear objective, methodology, and implementation steps. Phenomenology underpins theoretical approach, focusing on perspectives within Chinese film industry. The 25 film directors as participants are selected for their diverse background, genre contribution, and industry influence. Capturing nuanced pattern, nonverbal cue, and lexical choice, this approach looks into how directors utilize transmedia platforms for innovative cinematic dissemination and reveals deeper understanding of evolving Chinese film industry.

### The Findings & Discussion

Braced by interview on 25 film directors, we reaffirm that personal experience, cultural heritage, and life story are heavily relied upon to shape narratives and visual styles, craft resonant stories of traditional & contemporary elements, and finally foster cross-cultural connection.

Thematic interview analyses identify key areas such as artistic expression, authenticity, and interplay of Chinese & Western cultures. Directors demonstrate commitment to addressing social issues and crafting emotionally rich narratives, inspired frequently by literature and personal history (Dawadi, 2020). Besides enriched viewing experience, these efforts promote also cultural exchange and broaden audience perspectives, positioning film as a powerful medium to foster mutual understanding and global storytelling (Zhang, 2022).

As in Table 1, coding of in-depth interview with 25 directors reveals 10 key themes addressing the primary research objective. We find these directors blend personal experience with diverse cultural influence to craft globally resonant narrative (Ford & Fei, 2023). Integrating traditional Chinese art with contemporary storytelling, they balance local identity with universal human themes, addressing issues like social change, family dynamics, and historical memory. Their mastery of genres such as drama and documentary, plus authenticity & emotional depth, enriches storytelling and fosters cross-cultural dialogue, enhancing the global appeal of Chinese cinema (Jin, Fan & Kadir, 2021).

Fantastic are the days when directors kept their eternal memories, be it childhood, journey, or career. Those were they golden time, no matter what spotlights later on. By survey, coding, and analysis, we manage to take a glimpse at their cornerstone with which the directors build their dream-works and resonate with audience across cultures.

Table 1. Themes Derived from In-depth Interview with 25 Chinese Film Directors about
Personal Experience, Cultural Background, and Impact on Artistic Creation

No.	Themes
1.	Artistic Expression
2.	Authenticity
3.	Chinese & Western Cultures
4.	Emotion & Experience
5.	Inspiration from Literature
6.	Knowledge & Background
7.	Optimistic Perspective
8.	Phase & Stage
9.	Strong Character
10.	Theme of Film Creation

#### 1. Artistic Expression

Storytelling that incorporates personal experience transcends cultural boundaries, creating profound connection with audiences. Many directors draw upon their distinctive background and lived reality to shape narrative that emphasizes authenticity and emotional resonance. Weaving personal journey into films, they produce works that reflect universal truths through individual stories, fostering cross-cultural understanding.



Figure 1. Personal Experience in Storytelling

Interview reveals personal experiences are central to artistic expression, as they enhance audience engagement through authentic character and narrative rooted in the director's own life. *FD25* illustrates with a poetic scene:

"A middle-aged man rides a big bicycle across the Yangtze River Bridge at sunset, the bridge bathed in golden light. He's humming a tune, and tied to the back of his bike is a bundle of mugwort."

Such imagery reflects her deep connection to nature and everyday life, demonstrating how personal vision enriches storytelling. *FD11*, who shifted from polished to spontaneous filmmaking, explains, "I prefer a more free-flowing style with handheld shots for authenticity. The key in international communication is a compelling story." Tension between artistic integrity and commercial viability also shapes directors' journeys. *FD15* highlights the importance of innovation: "After Flirting Scholar, I moved on to fresh themes with King of Comedy and God of Cookery, prioritizing creative satisfaction over sequels that cater to producers."

Language barriers are another global challenge. *FD6* adopts visual storytelling thereby: "I prefer to tell the story visually with universal cinema language to break through barriers." Similarly, *FD2* emphasizes narrative integrity, defining success by fulfilling creative visions rather than pursuing awards or financial gain.

Personal experiences also inform directors' exploration of societal themes. *FD8* notes, "My work with young people and mental health influences my films. Modern society's intense competition affects families and these observations shape my storytelling." Bold use of color by Zhang Yimou also reflects emotional repression from his pre-filming career.

### 2. Authenticity

Authenticity is a vital tool for filmmakers to connect with audiences across cultural boundaries. Backed with personal experience and truthful depiction, directors create narratives that resonate deeply with viewers, offering intimate world explorations (Sedikides & Schlegel, 2024). This dedication to authenticity allows filmmakers to transcend storytelling and facilitate meaningful cross-cultural engagement (Chen, et al., 2022).



Figure 2. Crafting Authentic Cinema through Emotion & Experience

Directors emphasize the importance of faith in unique perspective. FD18 notes, "While I can't shift to a completely different cultural context, I stay grounded in my Chinese characters' perspective, ensuring authenticity as they interact with people from other countries." Similarly, FD2 reflects, "My focus on lived experiences makes my films more grounded and authentic. I encourage others to create from what they know best, as it leads to greater success." Spontaneity also enhances authenticity. FD21 recalls keeping unscripted moments: "When the fairy collapsed while singing, it wasn't scripted — the actor was simply exhausted, but it added authentic humor." These choices, rooted in real-life observation, bring films closer to reality and audience.

Balancing cultural specificity vs universal appeal is a common challenge. *FD9* aspires to create films like *Parasite* beyond cultural boundaries: "*If we crack them, we could have our own that works both domestically and internationally.*" *FD8* adds, "*Creating relatable characters, like the mother and child in Run, Elk, requires ensuring their actions and dialogue feel genuine. If not, the audience won't connect.*" For international audiences, authenticity often resonates more than tailored content. *FD17* highlights,

"Authentic representation will naturally attract genuine international audiences. At Clermont-Ferrand, the world's largest short film festival, even older viewers value films as a way to understand the world. There's no need to cater to them: just present your true self."

Directors who stay true to experience and cultural root create narratives that resonate universally (Zhuofan, et al., 2023). As *FD21* explains, "*I aim for objectivity, presenting Chinese culture's overlap with global culture in ways easily understood while keeping unique aspects intact.*" Authenticity deepens realism while cultivating meaningful connection with diverse audiences.

### 3. Chinese & Western Cultures in Filmmaking

Interplay between Chinese and Western influences is shaping evolution of contemporary Chinese cinema. Cultural heritages are integrated with global cinematic technique, narratives crafted for global resonance, and unique identities reflected thereby (Hu, Ismail & Wang, 2024). Filmmakers create a distinctive fusion of traditional Chinese value with Western storytelling to bridge cultural gap and invite audiences into shared human experience (Xinya & Zhuofan, 2023).



Figure 3. Fusion of Chinese & Western Influences in Filmmaking

For instance, *FD1*, influenced by British humor during Hong Kong's colonial era, incorporates it into his comedic style. *FD22*, inspired by Tarkovsky and Soviet cinema, explains, "*My short film Floating Life experimented with multiple timeframes, expanding my creative scope. This approach carried over to Shuttle, which was selected for Moscow Film Festival.*" Russian audiences connected with his work warmly despite then geopolitical tension (Brusylovska & Maksymenko, 2023).

Training also plays a significant role. *FD12* reflects on Shanghai Vancouver Film School: "The Hollywood-based curriculum revealed the gap between Chinese and American cinemas. I now apply Hollywood's three-act structure, even in documentaries, to make them more engaging." Similarly, *FD9* blends Hollywood's narrative structure with European artistic depth and Latin American magical realism in filmmaking (López-Calvo, 2020).

Personal experiences further enrich creative vision. *FD24* draws inspiration from his alma mater: "For its 60th anniversary, I created a film inspired by a prose poem, embracing cinema's power to inspire and connect." Influenced by Alien, he focuses on atmospheric storytelling, blending local and global elements for diversified resonance. Fusion of Chinese tradition and Western cinematic technique is shaping a new era.

### 4. Emotion & Experience

Interrelationship between personal experience and emotion forms a vital foundation for creative process. Drawing from lived moments, be it joyous, painful, or transformative, filmmakers craft authentic narratives of deep resonance and emotional connection (Hu, et al., 2024). This authenticity transforms films into powerful reflection of human condition, making stories both relatable and impactful.



Figure 4. Crafting Authentic Narratives

For instance, FD4 explains, "Love is the guiding force in my work, the answer to all suffering. Films like Mom and Seven Days of Time explore maternal love across generations. Reliving painful memories during the creative process is emotionally taxing, but it adds depth that resonates with audiences." FD15, inspired by theme of freedom in Papillon, remarks, "That film made me reflect on my own purpose. I'm 63, but still passionate on storytelling, focusing on diverse themes across Hong Kong history, sci-fi, and revolution."

Personal milestones often spark a passion for filmmaking. FD14 recalls, "In high school, a shared love for movies with a girl I liked sparked my interest in cinema. Joining the school's short film competition was a turning point. Later, training at Golden Horse Film Academy deepened my commitment to collaboration and self-discovery." Emotional and personal connections ignite creative ambition and shape a filmmaker's journey.

Everyday life often infuses films with relatable emotion and authenticity like FD1: "I draw inspiration from life. Chicken and Duck Talk, for example, was inspired by my observation of a roast duck restaurant owner trying to modernize his business." The humorous film explores generational and cultural differences by a Cantonese-speaking owner and his Mandarin-speaking chef. FD20 emphasizes honesty and realism: "I want my works to encourage viewers to think. My films often carry a sense of irony beyond superficial entertainment." His works focus on provoking deeper reflection, blending realism with irony to engage audiences on an intellectual level.

Emotions also fuel creative vision. *FD1*'s storytelling is rooted in everyday struggles, *FD4* channels personal pain to explore universal themes like love and resilience, while *FD15*'s formative-experience based stories resonate across genres and generations, all underscoring the importance of emotional investment in filmmaking. Directors harness personal experience and emotion to create films that resonate deeply with audiences.

5. Inspiration from Literature

Powering film inspirations, literature offers rich narrative, themes, and emotional depth to inform creative process. Directors inspired by novels, plays, and poems with complex human experience work for deep resonance and less cultural & generational divides (Nünning, 2022).



Figure 5. Influence of Literature on Filmmakers

"Root-seeking" literature and traditional Chinese drama have been transformative for *FD19*: "Mo Yan's Red Sorghum taught me that art is not just objective but a means to uncover deeper truths, blending history with regional unconscious forces." His films are infused with cultural depth and emotional authenticity, much like those inspirations (Guo, 2023).

FD20's passion for international literature shapes his focus on universal theme. Milan Kundera and Haruki Murakami have inspired him: "Their works explore human choices and reactions across different contexts. I aspire to create films that connect with international audiences through shared human experience."

Literature shapes the storytelling technique of FD18: "Dong Mei's film, inspired by his mother's tragic story, reminded me of Mo Yan's Frog and Big Breasts & Wide Hips, both exploring fertility. I emphasize to my students the importance of analyzing literary characters and dialogue for cinematic storytelling."

Classic Chinese literature profoundly influences FD24, who draws inspiration from Romance of Three Kingdoms: "Liu Bei's unwavering goal to restore Han dynasty and the loyalty of Guan Yu & Zhuge Liang

*embody a spirit that inspires me in both life and filmmaking.*" Themes of dedication and moral integrity connect for him the past values with contemporary storytelling.

Literature also shapes creative paths. FD7's love for documentaries grew from Documenting China, prior to films therein: "Books by Wu Wenguang and Duan Jinchuan inspired me to pursue documentary filmmaking." FD22, influenced by web novels and classic texts during strict tutoring in Shandong, reflects, "Mao Ni's vivid imagery and Master Nan Huaijin's works refined my screenwriting, encouraging originality instead of scripts."

Literature offered an escape from farm work for young *FD2*, sparking lifelong passion and creative pursuit: "When I was reading, my dad wouldn't make me do farm work. That's when I fell in love with *literature*." Profoundly the literature influences directors, shaping narrative and enriching storytelling.

### 6. Knowledge & Background

Directors' knowledge and background root creative visions, influencing deeply storytelling and thematic choice. Personal experience, education, and professional career provide unique perspectives shaping interpretation & narrative conveyance, adding authenticity & emotional depth to films.



Figure 6. Unveiling Multifaceted Influences on Filmmaking

Early experience and professional trajectory shape creative paths of FD5: "I studied Chinese Language and Literature at Sichuan University, developing a passion for film under Professor Zhu Ma. He later funded my first film about minorities in Guizhou, which aired on CCTV-6." Academic foundation and mentorship guided FD5 toward screenwriting and cultural narrative. FD15 shares a different journey: "Starting as an assistant director at Asia Television, I transitioned to filmmaking, focusing on commercial success. My films, like King of Comedy, remain popular, while many award-winning films from that era are forgotten." His focus on audience highlights how professional backgrounds influence priority and creative decision.

Educational and cultural roots play a significant role in shaping perspective. FD4 credits her study of English and American Literature & International Film: "Overseas study expanded my worldview. I realized human commonalities far exceed our differences, transcending national identities." Similarly, FD12's upbringing in Shandong and Jiangxi, influenced by his military family and mentorship under renowned documentary filmmaker Liang Bibo, shaped his focus on "Red Film" themes: "My work reflects my grandfather's military background and the Red Land culture of Jiangxi."

Cultural heritage and mentorship are also inspiring. *FD12*'s documentaries explore themes tied to his family history and sociopolitical environment of Jiangxi & Shandong, while *FD4* integrates global perspective into films, focusing on shared human experience.

Professional experiences often guide transition into filmmaking. *FD16* recounts her move from journalism to video storytelling: "At Anhui Radio and Television's New Media department, I focused on connecting personal story to broader historical context, finding video more immediate and impactful than text." History background informs her storytelling, emphasizing connection between individual narrative and societal trending. Directors' background serves as bedrock of artistic vision, and enables crafting films with diversified emotional and intellectual resonance.

7. Optimistic Perspective

Optimism influences filmmakers, shaping storytelling technique and thematic choice. Transforming challenge into hopeful narrative, directors encourage audiences to reflect on life's struggle and triumph while fostering resilience and shared humanity. This positive outlook inspires uplifting arc and relatable character, inciting belief in potential growth and even brighter future (Niemiec, 2020).



Figure 7. Transforming Challenges into Hopeful Narrativesthrough Optimistic Filming

Optimism shapes creative approach as *FD1* uses satire to address societal tragedies: "I prefer to see things from an optimistic perspective. You can use humor to make people reflect on tragic elements within." *FD8*, shaped by difficult rural upbringing, focuses on everyday people: "Their struggles can strike a chord with audiences." Channeled differently, optimism inspires hope out of hardship (Stanley & Turner, 2021).

Optimistic narrative is often drawn from personal experience as *FD19*: "My teenage years were tough, but I found joy in small things. These shaped me to tell optimistic stories, finding beauty in hardship." *FD5* also incorporates challenging life path into protagonists' journey: "I always tend to give my protagonist a path of twist and crisis." Optimism can arise from adversity, inspiring stories that resonate emotionally (Tennison, 2023).

Evolving acceptance of positive narrative in Chinese cinema further underscores optimism. *FD12* notes, "Overseas Chinese students are now more open to 'main melody' films portraying China's positive development. The challenge lies in focusing on personal stories rather than overemphasizing external factors like politics." Emotionally driven narratives highlighting individual motivation will resonate more universally, favoring Chinese cinema with global connection.

Optimism also drives creativity and growth. *FD9* views experience as a dynamic force: "*Experience continuously accumulates and influences me. Creativity is a cycle of success and failure, facing setback and embracing challenge. Everything is possible when leaping forward.*" Resilience and commitment to reinvention fuel creative exploration with personal growth Optimism allows crafting stories to blend hardship with hope and resonate universally.

### 8. Phase & Stage

This concept underscores gradual progression in filmmaking, each phase contributing to artistic development and storytelling approach (Gonçalves & Cash, 2021). Transformative encounters stage over challenges subject to learning, adaptation, and innovation. Dynamic nature of filmmaking is revealed via continuous exploration and refinement.



Figure 8. Filmmaking Cycle

Creative journey is often described as evolving stages as *FD1*: "Attracting audiences from different places happens in stages," emphasizing gradual audience engagement. *FD11* shares a breakthrough moment while editing a feature-length documentary:

"I struggled for six months to organize the footage, trying various methods. Then inspired by Hollywood, I wrote key points on small pieces of paper, creating a flexible timeline. This approach resolved the issue in a month and made future editing easier."

Perseverance and learning from each phase refine technical skills and artistic vision (Ettinger, 2020). Collaboration is another key element. *FD16* recalls working with a broadcasting-savvy assistant when filming an entrepreneur's journey: "I wrote the script blending narration with on-site footage. With a song and a poignant drone shot, the film resonated deeply though simpler than my first." Teamwork and adaptability are critical in crafting authentic stories.

For FD14, lessons from earlier projects promise future success. In *The Seventh Day*, use of a real residential building in Taiwan and adaptable camera movements lead to striking visuals and Best Short Film award at Camerimage Film Festival. FD14 reflects on another project, *Kappa: "A USC-trained cinematographer provided a detailed shooting plan, but the most memorable shot emerged from an impromptu long take.*" Balancing meticulous planning with on-the-spot creativity is important to ensure each phase contributes to better result. "Phase & Stage" are essential to filmmaking while success is gradual and shaped by experiences on each level.

### 9. Strong Character

"Strong characters" reflect both directors' ability to craft compelling figures and their resilience & life experience (Wellman, et al., 2021). As conduits for personal struggle, triumph, and aspiration, they enable connection with stories on a profound emotional level (Niemiec & Tomasulo, 2023). Interplay between personal growth and artistic output results in narratives that explore themes of resilience, transformation, and identity while resonating universally.



Figure 9. Strong Character in Film & Storytelling

*FD1* emphasizes the transformative power of strong character: "It represents the idea that change is necessary for success. Man must change to survive. Through him, we move the audience." Similarly, FD8 links creativity to personal growth: "Freud's id, ego, and superego reflect how suppressed emotions find an outlet in film. Early works are often closely tied to personal experience." These insights align with narrative communication and self-disclosure theories: characters are symbols of directors' inner world and convey key messages to audience.

Personal adversity often shapes storytelling as *FD15*: "My monotonous job as a warehouse manager reminded me of Papillon and 'wasting life'. So I turned to pursue filmmaking. I hope my story inspires today's youth to chase dreams." Life challenges influence character creation, embedding resilience and purpose of protagonist.

*FD5* reflects on setbacks in his career, including failed admission to Beijing Film Academy: "These up-downs shaped me. As a director, I cherish every opportunity, always facing difficulties head-on." His persistence led him to establish a studio and move internationally, his personal journey influencing determined film characters. "Strong character" represents both powerful story figures and directors' resilience & personal growth.

## 10. Themes of Film Creation

Themes in filmmaking as reflection of personal journey, cultural influence, and societal insight bridge a director's personal vision with audiences' emotional connection (Ford & Fei, 2023), the universal concepts ranging from identity, resilience, to human relationship, and provide also platforms for social commentary, psychological introspection, and cultural expression (Byrne, 2022). Directors draw deeply from their own experience to craft narratives that challenge norms, evoke empathy, and foster understanding.

For FD8, personal experiences shaped his thematic focus: "Volunteering after 2008 Wenchuan earthquake deeply impacted me. I often explore mental health and portray women with empathy, avoiding male gaze." This approach humanizes trauma and challenges societal gender norms, blending personal history with artistic expression to address psychological and social issues (Pasupathi & Adler, 2021). Similarly, FD20 draws from connection with Guangzhou: "My love for this city motivates my creation. Exploring city culture and daily life, I hope to craft a film that reflects its unique characteristics." His work integrates cultural representation, fostering authenticity and emotional resonance.

Directors often intertwine personal experience with societal theme. *FD14* reflects on blending fantasy with social issues: "*Films like Grandpa Zombie merge societal commentary with fantastical elements, evoking empathy & reflection.*" Inspired by his grandfather's Alzheimer diagnosis, *FD14* created a film addressing elder care, highlighting personal connection to social concerns (Dong, 2024). Similarly, *FD12*'s thematic evolution stemmed from Hong Kong unrest: "*Our short film, The Boat Gently Sails toward the Harbor, marked a turning point, blending mainstream narrative with socially meaningful themes.*" This shift underscores how personal & societal events inform the storytelling.



Figure 10. Thematic Filmmaking Cycle

Personal backgrounds often dictate themes chosen to explore. *FD2*, influenced by rural upbringing as a left-behind child, focuses on grassroots stories: "*I'm drawn to real-life experiences, telling authentic stories about the underprivileged*." *FD13*, inspired by his early admission to a Special Class for the Gifted Young, crafts narratives about curiosity and introspection. Both demonstrate how personal and cultural influences enrich thematic exploration, creating stories of universal resonance.

Marginalized narratives are also tackled. *FD10* reflects on realism in filmmaking: "Interview on deaf lawyer Tang Shuai highlighted the complexities of communication within marginalized communities." Similarly, *FD22*, inspired by discussions at Chinese Youth Film Week, emphasizes storytelling's simplicity and its ability to convey profound ideas: "Filmmaking becomes simpler when you focus on your thoughts and stories."

In conclusion, interplay between personal experience and thematic exploration enriches cinema by blending authenticity with societal relevance. By fusion of personal & cultural narratives, filmmakers contribute to cultural discourse and create meaningful connections, highlighting cinema's transformative power.

### Conclusion

Profoundly the personal experiences have influenced artistic creation of Chinese film directors, key themes highlighted as authenticity, cross-cultural influence, emotion, literature, personal growth, and storytelling technique. Drawing heavily from diverse backgrounds & life stories, directors integrate emotional struggle, cultural root, and real-life event into works. Many emphasize authenticity, employing spontaneous & nature-inspired techniques while balancing cultural specificity vs universal appeal. Cross-cultural influences, including Western cinematic technique and traditional Chinese value, have enriched their storytelling and enabled resonance at home and abroad.

Significantly the personal emotions and challenges have shaped their creative vision, common themes derived from family life, societal observation, or childhood experience. Literature, both Chinese and foreign,

serves as a key source of inspiration, influencing narrative structures and visual storytelling. Mentorship and diverse educational background are valued with contribution to creative evolution. Optimism and perseverance are recurring traits, as many navigate personal & professional hardship with a positive outlook.

Dynamically filmmaking unfolds in phases subject to continuous learning, adaptation, and planned or spontaneous moments. Strong characters often emerge from directors' personal struggle with universal human truths. Themes of resilience, identity, and cultural navigation dominate their works while exploring social issue, mental health, and underrepresented voice.

Underscored are the deeply personal nature of filmmaking by these findings, with directors drawing on unique experience for resonant, authentic, and culturally nuanced stories. Their commitment to innovation, cross-cultural dialogue, and emotional storytelling manifests the evolving Chinese cinema as an artistical bridge for both personal and collective experiences.

*Acknowledgement:* We sincerely thank the 25 Chinese film directors and their institutions for their contributions. We also appreciate Universiti Teknologi MARA (UiTM) for its supervision and guidance. This study was approved by the UiTM Research Ethics Committee (REC).

Informed Consent Statement: Informed consent was obtained from all subjects involved in the study.

Conflicts of Interest: The authors declare no conflict of interest.

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