

Assoc. Prof. Dr. Khazriyati Salehuddin,  
Chief Editor  
GEMA Online Journal of Language Studies

August 21, 2023

Assalamualaikum wbt Assoc. Prof. Dr Khazriyati,

My team would like to submit the manuscript titled “Linguistic Cues of Deception in Malaysian Online Investment Scams’ Promotional Materials” to be considered for publication as an original article in the *GEMA Online Journal of Language Studies*.

This paper addresses the scarcity of research on linguistic cues for deception in Malaysian online investment scam promotional materials. As a result, this research elucidates an early foray into identifying linguistic cues and their correlation in the promotional materials of online investment scams. It may also help in the development of a comprehensive linguistic model for scam detection. The study also discovered important factors for early identification of scams in Malaysian promotional materials for online investment schemes. Some of the indicators of fraudulent intent revealed in this study include suspicious language patterns, excessive persuasion techniques, high-pressure tactics, vague or misleading information, or inconsistent statements. As such, we believe these findings will interest the readers of your journal.

We declare that this manuscript is original, has not been published before and is not currently being considered for publication elsewhere. I would also like to highlight that this submission is for the Special Section with Universiti Teknologi Malaysia (UTM).

We know of no conflicts of interest associated with this publication, and there has been no significant financial support for this work that could have influenced its outcome. The manuscript has been read and approved for submission by all the named authors.

We hope you find our manuscript suitable for publication and look forward to hearing from you in due course.

Sincerely,



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